



Cultural collaborations and commissioning
Jonathan Clitheroe

Introductions...



European Union
European Regional
Development Fund



**power to
change**

business in
community
hands

**Enjoy, talk, be
do,**

Public sector commissioning and the Arts and cultural sector in Torbay

- ACE- has focused on sector being “commission ready”- cultural commissioning programme and report since 2013
- Torbay have had focus on role of cultural commissioning in health and social care (increasing value of culture to health and well being- strategic commissioning)
- Important to differentiate public sector commissioning in relation to competitive tender as distinct from commissioning from personal budgets
- Focus on older people, mental health and well being, place based commissioning and schools

What is commissioning in this context?

Public sector commissioning is the process of ensuring that the services required by people with a specific need, or in a particular area, are available and suited to their needs.

It has been defined as: ‘The process of finding out about public needs, then designing and putting in place services that address those needs. In this context, it’s a process undertaken by public bodies, like central government departments or local NHS bodies.’^b

Questions for you...

- How many of you are involved in running or work for a cultural or creative organisation?
- How many of you think of yourself as actively engaged with public sector commissioning?
- How many of you have gone for and been involved in a partnership that has gone for a competitive tender?
- How many of you have attempted to deliver work within the public sector through personal budgets (including schools...)?



TALENT MATCH

CORNWALL



Creating social outcomes vs solving problems for commissioners...



Developing a gallery of commissioners

Work as tables...

**Who are the
commissioners that
matter in Torbay?**

**What problems are they
interested in solving?**

Focus on commissioners within education

- Headteachers, MAT CEO's, Children's services commissioners
- Attendance, achievement, behaviour
- SMSC (thrive, mental health, prevent etc)
- Achievement of specific pupil groups eg pupil premium, military families, looked after children
- SEND , SEBD
- Schools relationship with their community
- Employability and progression
- Schools and income generation

What problems do you solve?

Work as tables...

Activity

Problems you are solving

Reflection and ideas...

Work as tables...

The Gap-

Is there anything in the way?

- Not knowing what commissioners are interested in?
- Required organisational investment (scale, compliance etc)
- Value for money/financial competitiveness
- Credibility
- Demonstrating impact/evidencing outcomes

Cultural collaborations

What problems could we solve together?

- Scale
- Breadth of offer
- Credibility
- Practice
- Types of partnership

How could we and other key orgs help?

Useful links:

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Cultural commissioning report-

https://www.ncvo.org.uk/images/documents/practical_support/public_services/cultural-commissioning/full-report-opp-for-alignment-arts-cultural-orgs-public-sector.pdf

Torbay strategic commissioning – health and culture

<http://www.torbay.gov.uk/DemocraticServices/documents/s28763/Commissioning%20landscape%20in%20Torbayv1%204.pdf>

How could we and other key orgs help?

Useful links:

HOTSW- Enhance Social Enterprise programme

HWCF-Health and well being challenge fund SW

<http://resonance.ltd.uk/get-investment/health-wellbeing-challenge-fund-south-west/>

EFF toolkit (intervention effectiveness)

<https://educationendowmentfoundation.org.uk/resources/teaching-learning-toolkit>