

Creative Coastline: A Torbay Culture Forum Event

Creative Coastline Resources sheet

The following list was compiled by the Torbay Culture Board for attendees of the Torbay Culture Forum Event 'Creative Coastline' and made available via the Torbay Cultural Strategy webpages.

If you would like a larger print version, please contact culture@tedcltd.com

Place-making and cultural regeneration

Peppercorn, TC What exactly is placemaking and how can it work in the UK? (June 2016) Arts Professional	TC Peppercorn explores the role of arts and culture in placemaking.	http://www.artsprofessional.co.uk/magazine/295/feature/placemaking-last
Fawcett, Julia Regeneration through cultural investment (2014) Arts Professional	Twenty years ago Salford City Council had the ambitious plan to regenerate a working dock and The Lowry project was born. This area is now one of the most significant cultural and media destinations in the world and the fastest growing visitor destination in the UK. In this article, Julia Fawcett discusses The Lowry's impact study 'Beyond the Arts' and how of this type of financial investment can affect change far beyond artistic organisations and help shape the landscape.	http://culturehive.co.uk/wp-content/uploads/2014/04/Regeneration-through-cultural-investment.pdf
From ebb to flow: how entrepreneurs can turn the tide for seaside towns	In this report we identify and celebrate examples of entrepreneurs leading the reinvention of five seaside towns across the UK and take lessons from their successes.	http://centreforentrepreneurs.org/cfe-research/from-ebb-to-flow-how-entrepreneurs-can-turn-the-tide-for-seaside-towns/
CultureHive (Managed by the Arts Marketing Association)	This website hosts useful articles, papers and resources on a wide range of subjects. The link takes you to a list of articles following a search on cultural regeneration. Some key articles are listed below.	http://culturehive.co.uk/search/?q=cultural+regeneration+
Dimmock, Suzanne How cultural regeneration is vital for placemaking (2007)	The contribution of the arts to the regeneration of cities such as Manchester, Liverpool and Newcastle is arguably vital for placemaking. The author of this article describes a public art project in Workington which has made local people proud of their town centre – and demonstrated that it is possible to deliver an inventive and ambitious scheme of public artworks on the scale of a town centre. Refusal to compromise, commitment to quality and a recognition of the strategic importance of the arts from an early stage are all outlined as critical success factors.	http://culturehive.co.uk/wp-content/uploads/2013/04/Arts-at-the-Heart-case-study2.pdf

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<p>Pennington, Rosemary Being here: the impact of culture on regeneration and social inclusion</p>	<p>This case study – held up as an example of good practice by the DCMS – shows how cultural activity can be used for regeneration and social inclusion. The ‘being here’ project was a four year programme of arts and cultural activities in Southend on Sea and was managed by Momentum Arts on behalf of the Borough Council and Arts Council England East. It was a multi-agency partnership project providing participatory arts activities for young people aged 11 – 25 who faced social exclusion.</p>	<p>http://culturehive.co.uk/wp-content/uploads/2013/04/Arts-at-the-Heart-case-study1.pdf</p>
<p>Project for Public Spaces (USA)</p>	<p>Project for Public Spaces (PPS) is the central hub of the global Placemaking movement, connecting people to ideas, expertise, and partners who share a passion for creating vital places. The website hosts a variety of resources, including the examples of how arts-based placemaking initiatives can simultaneously address complex issues for transportation, housing, employment, health care, environmental sustainability, and education.</p>	<p>http://www.pps.org/reference/creative-communities-and-arts-based-placemaking/</p>
<p>Artscape DIY (Canada)</p>	<p>A knowledge sharing website from Artscape (Canada) for information and inspiration to support creative placemaking in your community. You will find case studies, tools and resources, including downloadable templates and examples, films, guides and articles designed to help you through the often complex and risky business of developing sustainable, affordable space for culture and creativity which responds and contributes to the transformation and revitalization of communities.</p>	<p>http://www.artscapediy.org/Creative-Placemaking/Approaches-to-Creative-Placemaking.aspx</p>
<p>Coastal Communities Fund</p>	<p>The Coastal Communities Fund (CCF) encourages the economic development of UK coastal communities by giving funding to create sustainable economic growth and jobs. See links progress reports and funded projects from this page.</p>	<p>https://www.biglotteryfund.org.uk/ccf</p>

Connecting people to the landscape

<p>Connecting People, Art and Environment: Best practice, inspiration and commissioning guidance for working with artists and communities in the natural environment</p>	<p>This document is designed to provide a source of inspiration and advice for those commissioning permanent and temporary artworks as part of greenspace schemes and as part of public engagement with the natural environment. ‘Connecting People, Art and Environment’ offers guidelines for anyone involved in commissioning, or hoping to commission artist-led projects in the natural environment. It is designed to highlight the benefits of commissioning artists and to support the commissioner throughout this process.</p>	<p>http://scotland.forestry.gov.uk/images/corporate/pdf/ConnectingPeopleArtandEnvironmentFinal(2).pdf</p>
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Footprints in the Sand	The 'Footprints in the Sand' (FITS) partnership project was coordinated by the Thanet Coast Project and aimed to reach local people that do not normally access the internationally important coastline. The project encouraged local people that may have barriers to access and who mistakenly believed that the usual local publicly advertised events were not for them. The website includes the Footprints in the Sand business plan 2011-13.	http://www.thanetcoast.org.uk/projects-and-issues/footprints-in-the-sand/ http://www.thanetcoast.org.uk/media/2074042/L_FootprintsintheSand_BusinessPlan_FINAL.pdf
van Boeckel, Jan Engaging with landscape through artmaking	Paper by Jan van Boeckel, anthropologist, filmmaker and educator on the hypothesis that artmaking can play an important role in finding new ways to make engaging with our natural environs more attractive	https://www.researchgate.net/profile/Jan_Van_Boeckel/publication/257392538_Engaging_with_landscape_through_artmaking/links/0deec5252db2f5cb28000000.pdf
Coast: Looking after our ever-changing shores	The National Trust's new coastal vision which aims to help secure the future of coast paths, creating opportunities for people to enjoy the coast and making space for nature.	https://www.nationaltrust.org.uk/documents/coast-looking-after-our-ever-changing-shores.pdf
Metal	Metal was founded in London in 2002 by Jude Kelly OBE. We have been active in Liverpool since 2004, in Southend-on-Sea since 2007 and in Peterborough since 2012. In each place, we work from buildings of historic significance that we have transformed from empty or derelict spaces into vibrant cultural community hubs. From these bases, we work to provide the catalyst that can transform the potential of people and places through great art and inspiring ideas.	http://www.metalculture.com

Cultural Tourism *See resources sheet from the Cultural Tourism Culture Forum Event for a longer list*

Final Report: Torbay cultural tourism strategy development (July 2016) Creative Tourist	The executive summary is provided in the Creative Coastline event pack. The full report will be available via www.torbayculture.org shortly.	
The South West Observatory Culture Module: Cultural Tourism in the South West Briefing Paper (2012)	The purpose of this paper is to provide the reader with an introduction to the concepts of 'cultural tourism' and 'cultural heritage' and present an overview of the state of cultural tourism. The focus of the paper is on South West England but briefly extends to the UK and Europe. Given the many different ways in which 'cultural tourism' is understood by academics, policy-makers and those working in the tourist industry, the paper is more of an overview than a comprehensive discussion of the subject, and the reader is sign-posted to further reading material.	http://www.usw.ac.uk/Portals/0/Publications/Cultural%20Tourism%20in%20South%20West%20England%20-%20Briefing%20Paper%20(Apr%202012).pdf

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Greenwood, Karl (May 2015) Discovering the cultural reality, Arts Professional	Arts Professional article on ways to help tourists discover a city from the inside out, tapping into local knowledge through technology and user-generated content.	http://www.artsprofessional.co.uk/magazine/284/case-study/discovering-cultural-reality
Nugent, Annette (2012) Cultural Tourism: A how-to guide	This guide has been published as part of the Arts Audiences: Build your Audience scheme 2011, which focused on cultural tourism by providing the services of marketing consultant Annette Nugent to two arts organisations for particular cultural tourism audience development initiatives. This guide complements that work by providing information on the tourism sector and practical approaches for including visitors in your audience development strategies.	http://www.artscouncil.ie/uploadedFiles/wwwartscouncilie/Content/Artforms_and_Practices/Venues/Arts-Audiences_Cultural-tourism-guide-2012.pdf

Examples of cultural tourism initiatives

Culture Kent	Culture Kent is a cross arts and tourism project which aims to promote Kent as a national and international cultural destination. The project is about collaboration, partnership working, and developing pilots to showcase Kent's cultural assets. The website is a rich resource detailing a wide variety of projects combining arts, culture, heritage and tourism.	http://culturekent.net/category/tourism/
Cornwall 365	Cornwall is full of creative and cultural happenings, events and opportunities, all of which can provide exciting and compelling gateways for locals and visitors alike to experience a deeper sense of the region, enhancing their bond with the place. Until now, there has been no concrete programme to bring together the tourism and cultural industries or to create joint innovative products or communications campaigns around these mutual possibilities. Cornwall 365 will fill this gap. The website holds 'Happening' listings, an 'in the know' blog featuring original articles and images by selected contributors and information about the 'Culture Club' initiative for tourism businesses of any scale.	http://cornwall365.org.uk
Morecambe Bay Partnership	Morecambe Bay Partnership is a small charity that delivers benefits to the communities, heritage and environment around the Bay through partnership working. Projects include 'The Bay Cycleway' an 81 mile route around Morecambe Bay connecting things to do and places to see.	http://www.morecambebay.org.uk/about-us

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Morecambe Bay Sense of Place Toolkit	The Sense of Place toolkit was devised by staff at Arnside and Silverdale Area of Outstanding Natural Beauty, Bay Tourism Association, Morecambe Bay Partnership, RSPB and Wyre Borough Council and was produced for businesses working around Morecambe Bay interested in promoting what's special and unique about the area with their visitors and clients. It provides information on the special nature of the Bay including its landscape, viewing places, wildlife, history and culture, traditions, top outdoor activities and journeys, and local food and drink. It is full of facts, information, quotes and top tips.	http://www.morecambebaynature.org.uk/sop-introduction
Pembrokeshire Echoes	Pembrokeshire Echoes of the Coast, a Visit Wales RTEF funded project to develop and promote new community tourism activities in #Pembrokeshire. #EchoesOfTheCoast	@PembsEchoes
Arts Council England: Cultural Destinations Programme	The aim of Cultural Destinations is to enable arts and culture organisations working in partnership with destination organisations to increase their reach, engagement and resilience through working with the tourism sector. This weblink details the 10 successful applicants, two of which are listed above.	http://www.artscouncil.org.uk/funding/apply-funding/funding-programmes/cultural-destinations/successful-applicants/

Presenter organisations and links

LeftCoast	LeftCoast puts arts and culture at the centre of seaside regeneration, providing a mix of jaw-dropping spectacles and intimate experiences within neighbourhoods and opportunities for artists and creatives to develop their skills. LeftCoast works across the legendary resort of Blackpool as well as the lesser-known area of Wyre, which includes the fishing town of Fleetwood. LeftCoast has been brought together by a local partnership of organisations including Blackpool Coastal Housing, Blackpool Council, Wyre Council, Blackpool Grand Theatre and Merlin Entertainments. We're funded by Arts Council England's Creative People and Places Programme.	http://www.leftcoast.org.uk
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Jurassic Coast	<p>The Dorset and East Devon Coast – the Jurassic Coast – was designated as England’s first natural World Heritage Site in 2001 and is a site of outstanding international importance for Earth Science.</p> <p>The layers of sedimentary rock along the Jurassic Coast can be read like a book. They reveal the history of Earth across 185 million years and form a near complete record of the Triassic, Jurassic and Cretaceous periods. Exploring this immense story takes us on a walk through time across deserts, tropical seas, ancient forests and lush swamps, recorded in rock and laid out along the 95 mile stretch of coast between Exmouth in East Devon and Studland Bay in Dorset.</p>	http://jurassiccoast.org
Daisy Sutcliffe: Blog	Thoughts around my research into the mobilisation of creative practices around UNESCO Sites.	https://daisysutcliffe.wordpress.com
Earth Echoes: A song of stones	Earth Echoes is a dramatic musical story of geology and the history of our planet. The premiere opened the 7th International Conference on UNESCO Global Geoparks. See the link for a download of the Learning Pack of materials for key stages 2, 3 and 4.	http://www.englishrivierageopark.org.uk/documents/EarthEchoesLearningPack_V1GB2709Opt.pdf
Kaye Elliott	Award winning architectural practice specialising in architecture, landscapes, interiors & urban design.	http://www.kayelliott.co.uk
English Riviera Tourism Company	The key objective of the English Riviera Tourism Company is to unite the Torbay Tourism Industry through the development and delivery of effective joint promotions and collaborative destination marketing to grow the value and volume of tourism all year round. The website provides information on where to stay, things to do, places to visit and what's on.	http://englishrivieratourism.co.uk
England's Seafood Coast	Having successfully secured funding from the Government’s Discover England Fund, England's Seafood Coast will map the current English Riviera seafood product and visitor experiences identify how these can be joined up and packaged into easily bookable Seafood Coast products in the future; scope a new digital platform to improve online bookability of the Seafood Coast experience and conduct a series of stakeholder and engagement events.	http://englishrivieratourism.co.uk/englands-seafood-coast.php

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<p>South West Coast Path Association</p>	<p>The South West Coast Path itself is 630 miles long and is the longest National Trail in the country. Starting at Minehead in Somerset it runs along the coastline of Exmoor, continuing along the coast of North Devon into Cornwall. It follows the entire coastline of Cornwall, goes across the mouth of the River Tamar and continues into Devon. Using the website you can search for walks by map or location, choosing walks according to themes or identifying things to see and do and places to sleep.</p>	<p>https://www.southwestcoastpath.org.uk</p>
<p>Discover England's South West Coast Path</p>	<p>South West Coast Path's project to create an attractive buyable product that brings new overseas free independent travellers and tour operators to enjoy this national asset and the hospitality of a host of small business operators in the region</p>	<p>http://www.southwestcoastpath.org.uk/DEF/</p>
<p>The Tale</p>	<p>The Tale will be a story told through public artworks, sound and theatre performances across the landscape of Torbay over nine days in 2017. Bringing their distinctive approach to producing arts projects through collaboration to Torbay, Situations will work closely with local partners to develop The Tale over the next eighteen months. Situations will be leading a walk after the Creative Coastline event to find out more about an immersive sound installation planned for the Berry Head quarry as part of The Tale arts festival in 2017</p>	<p>http://www.situations.org.uk</p>