

Creative and Digital Industries: A meeting of the Torbay Culture Forum
12th July 2016

Creative and Digital Industries Resources sheet

The following list was compiled by the Torbay Culture Board for attendees of the Torbay Culture Forum Event 'Creative and Digital Industries' and made available via the Torbay Cultural Strategy webpages.

If you would like a larger print version, please contact culture@tedcltd.com

Strategy, research and advocacy

<p>4 July 2016 Creative Industries Council Press Release: Creative Industries propose blueprint to Government for growth in post-Brexit UK</p>	<p>Industry members of the CIC argue that creative industries are well placed to address the opportunities and challenges created by the 'Leave' outcome in the UK referendum on EU membership. It is calling on the Government to ensure in its negotiations that;</p> <ul style="list-style-type: none"> • the UK remains able to receive favourable access to the international and digital single market • the people and skills needed to deliver economic growth continue to have access to the UK 	<p>http://www.adassoc.org.uk/wp-content/uploads/2016/07/Create-Together-final-press-release.pdf</p>
<p>2016: Create Together; A Creative Industries Council Strategy for Cross Industry Collaboration</p>	<p>Our 2016 strategy refresh is demanding but attainable, with a focus on driving economic value, through support for business growth, job growth, exports and inward investment. We seek to build on existing trade relationships and to unlock the potential of the sector in international markets with a primary focus on the USA and key territories in Europe, Asia and the Middle East. Our forthcoming Nesta/ Creative England report on the Geography of Creativity promises rich content about our regional opportunity. We are ambitious in our desire to increase diversity at all levels of practice.</p>	<p>http://www.thecreativeindustries.co.uk/media/367095/final-version-22nd-june.pdf</p>
<p>2014 Create UK: Creative Industries Strategy</p>	<p>This strategy sets out the opportunities and challenges for the sector, our vision for the creative industries by 2020 and how we will achieve it, with recommendations for both industry and government. The Creative Industries Council (CIC) identified five priority areas for focus in this strategy: access to finance; education and skills; infrastructure; intellectual property; international (exports and inward investment).</p>	<p>http://www.thecreativeindustries.co.uk/media/243587/cic_report_final-hi-res-.pdf</p>
<p>2013 Commons Select Committee: Support for the Creative Industries</p>	<p>The Culture, Media and Sport Committee conducted an inquiry into support for the creative economy and the impact on the creative industries of the independent Hargreaves Review of Intellectual Property and Growth, and the Government's response to it. This link takes you to the report, the government's response and to downloads of the full report with minutes, oral and written evidence.</p>	<p>http://www.parliament.uk/business/committees/committees-a-z/commons-select/culture-media-and-sport-committee/inquiries/parliament-2010/support-for-the-creative-economy/</p>
<p>Gov.uk Official Statistics: Creative Industries: 2016 Focus on</p>	<p>Official statistics measuring the number of jobs in the Creative Industries (broken down by a number of characteristics) alongside the value of exports from the UK Creative Industries. Revised 4 July 2016.</p>	<p>https://www.gov.uk/government/statistics/creative-industries-2016-focus-on</p>

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Creative industries research in Torbay

2006 Perfect Moment: Building Creative Success Paper A: Economics and Business Findings	<p>These two reports focus on the economic and business findings of the Devon and Torbay creative industries research study into economic, performance and skills issues for the sector and what they mean in terms of future support and development.</p> <p>The study was carried out on behalf of Devon CC, Torbay Council, and Arts Council England South West and ran from May to November 2005.</p>	http://www.torbay.gov.uk/creative_industries_research_econ.pdf
2006 Perfect Moment: Building Creative Success Paper B: Skills Findings	<p>These two reports focus on the economic and business findings of the Devon and Torbay creative industries research study into economic, performance and skills issues for the sector and what they mean in terms of future support and development.</p> <p>The study was carried out on behalf of Devon CC, Torbay Council, and Arts Council England South West and ran from May to November 2005.</p>	http://www.torbay.gov.uk/creative_industries_research_skills.pdf

Sector networks and support initiatives

Creative Industries Federation	<p>The Creative Industries Federation is the national membership organisation bringing together all of the UK's arts, creative industries and cultural education to speak with extra clout. Each of our members, large and small, public and private, from all our nations and regions, will bring different experiences and goals; but each shares a common cause in furthering the success of Britain's cultural and creative life.</p>	http://www.creativeindustriesfederation.com
Creative Skillset	<p>Creative Skillset is the industry skills body for the Creative Industries. It works across film, television, radio, fashion and textiles, animation, games, visual effects, publishing, advertising and marketing communications. It works with and for the Creative Industries to develop skills and talent, supporting productivity and employability. The website has links to publications and research, ways into jobs in the creative sector and contact details for the staff team, as well as links to a wide range of support organisations and bodies, sorted by industry.</p>	http://creativeskillset.org/about_us
The Creative Industries Council	<p>The Creative Industries Council (CIC) is a partnership of government and industry working together to bring great creative stories from the UK to the world. This website is an early product of that partnership, and aims to recognise the enormous contribution and influence of the UK creative industries and their potential to generate future value via international trade and investment. The site collates statistics, case studies, relevant news and commentary, predictions and key contact details from these industries. It celebrates both the established figures and rising stars of UK creativity. It is designed to provide an international trade audience with a single overview and destination guide to the UK's unique creative landscape.</p>	http://www.thecreativeindustries.co.uk/resources

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UK Trade and Investment (UKTI) Creative Industries Team	UKTI Creative Industries Team works with the main industry bodies and stakeholders across the sector to help UK companies succeed in the international market; promotes the UK's world class creative industries sector and provides access to key decision makers and potential partners in markets across the globe. This link takes you to the gov.uk 'collection' page, with links, information about creative events, export opportunities and export finance, as well as links for industry specific information. There are also links through to official statistics measuring the number of jobs in the creative economy (by region, level of qualification, gender, and ethnicity) as well as the value of exports from the UK creative industries.	https://www.gov.uk/government/collections/creative-industries-export-help
The Creative Industries Networking Group (CING)	Example of a local network: The Creative Industries Networking Group (CING) was formed in Manchester in 2008 with a mission to support and facilitate the success of its creative industries members. We do this by engaging and representing the sector; providing development, training and promotion; and by securing commercial opportunities.	http://www.meetup.com/c-i-n-g/
Silicon South	Example of local/regional initiative: 'Silicon South' unites the private and public sector in a vision to make Silicon South an international digital hub.	http://www.siliconsouth.org.uk

Finance and funding specific to the creative industries

2015 ICAEW: Creative Industries - routes to finance; A guide to sources of funding and investment for arts, cultural and creative organisations	Based on original research and on contributions from and interviews with more than 80 individuals and organisations at the heart of the UK's creative economy, this guide outlines the many, varied forms of finance used across the arts and creative industries. Our aim is to help creative organisations to understand the funding options available, to access finance, and to become more resilient and successful.	http://www.icaew.com/~media/corporate/files/technical/corporate%20finance/corporate%20finance%20faculty/creative%20industries%20routes%20to%20finance.a.shx
Creative Industry Finance	Creative Industry Finance is led and managed by Creative United, with funding from Arts Council England. The programme is delivered in partnership with a specially selected group of lenders and a network of expert business advisors. The programme offers one to one tailored business advice, with a focus on supporting creative and cultural companies to achieve their ambitions, and potentially take a loan from one of our lenders.	https://www.creativeindustryfinance.org.uk
Creative Finance Network	The Creative Finance Network is specifically designed to help creatives understand the complexities of finance and help you find the money you need to make your ideas a reality. The website hosts a short run down of the different industries which make up the UK creative economy and listed their position in regards to financial investment, some tips on the foundations of a strong company within that sector and all importantly which agencies, companies and government bodies have pots of cash for you to access.	http://creativefinancenetwork.co.uk

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Presenter organisations and links

Arts Council England	Arts Council England were set up in 1946, by Royal Charter, to champion and develop art and culture across the country. We work to make the arts, and the wider culture of museums and libraries an integral part of everyday public life, accessible to all, understood as essential to the national economy and the health and happiness of society. The link provided here takes you directly to the Arts Council's creative industries pages links to examples of how the Arts Council makes an impact, and indicates the next steps in partnership working with the Creative Industries Federation, the BFI and Creative England.	http://www.artscouncil.org.uk/how-we-make-impact/creative-industries
Creative England	Creative England is dedicated to the growth of the creative industries. We invest in talented people and their creative ideas, nurturing our richly diverse games, TV, film and digital media industries. From direct investment and soft loans to business mentoring; we champion the best ideas of talented people and their businesses. As a not-for-profit organisation we mobilise public and private resources to garner as much support and investment for the creative industries as possible. We work with a wide range of partners and investors from commercial brands and companies such as Google, Facebook and KPMG to local authorities, cultural bodies and universities, national government, and the European Commission.	http://www.creativeengland.co.uk
Silicon Beach UK	20 Thought Leaders, 2 days/1 beach, September 2016. Silicon Beach is a high profile two-day conference that explores the impact of digital innovation on the advertising, design and media industries. Featuring 20 of the World's pre-eminent thinkers, creators and doers, from some of the worlds most innovative companies, sharing thoughts, opinions and insights; if you want to learn about the future, this is the place to do it.	http://siliconbeach.eu
South Devon College	South Devon College is embarking on an ambitious and exciting plan to extend and significantly enhance its buildings and facilities over the next 15 years to improve the education, skills and training offer for the local community and wider area. See full plans at the link provided.	http://southdevon.ac.uk/about-us/south-devon-college-future-vision-and-development-plans
Cockington Court	Cockington Court is one of Torbay's favourite destinations, combining history with the present day through a thriving craft centre and popular programme of events. The site enjoys a growing reputation as a regional centre for quality arts and crafts. Cockington Court is managed by TDA as a craft centre, visitor attraction and creative business space. The country park itself, Cockington Country Park, is managed by Torbay Coast & Countryside Trust.	http://www.cockingtoncourt.org

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Torbay Development Agency (TDA) Business Support	The TDA is focused on generating new jobs by supporting local businesses whether they are looking to start up, develop or grow. The business journey can be challenging and most successful businesses receive support at sometime during that journey. This is where the TDA can help. Whether you're looking to start a business, grow a business or need guidance with a particular business issue (ie. sales and marketing, cash flow etc...) we can support you.	http://tda-business.com/business-support/
Flossy and Jim	Since trading as 'Flossy and Jim Ltd' in May 2013, we have built an extensive portfolio of work including illustrations for children's books, cook books, phone apps, educational tools, crafting materials, cartoons and food packaging! We have been lucky enough to work alongside big brands such as Red Bull, Apple, Disney and the Cartoon Network. Most recently we have been contracted to provide illustrations for the brand new messenger app 'YUBL', which just got voted number one app by BT. We also design branding and logos for businesses looking for a fun, punchy and bespoke look to their business. We are also available for bespoke commissions including family portraits, children's book illustrations, character development and merchandise. *Phew!*	http://www.flossyandjim.com