



Creative Commissioning for Better Outcomes

Torbay
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Jessica Harris, CCP Programme Manager, NCVO
Jessica.harris@ncvo.org.uk



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‘The practice of using the arts to promote healing and happiness is as old as the arts themselves’

*Report by RSPH Working Group on Arts, Health and Wellbeing, 2013:
Royal Society for Public Health*

3 audiences: arts & cultural orgs, commissioners, policy makers

- Knowledge & skills
- Awareness
- Relationships
- Influence
- Evidence, resources, case studies



Photo provided by Heart N Soul

Sharing the learning

- 4 national seminars – drawing from:
- 2 Commissioning Partner pilots: Kent CC, Glos CCG;
- 5 Locality Projects: Torbay, Manchester, Derby, York, Birmingham

- Report for commissioners

- Report for arts & cultural sector



Walnut Tree GP Practice, Gloucestershire

What happens next



Green Candle Dance Co: Older Men Moving Project. Photo: Green Candle Dance Co.

- DCMS White Paper on Culture
- APPG – Arts & Health
- Work with national stakeholders
- Recognition of work on the ground
- Information:
www.ncvo.org/CCProg