

GERRY CADOGAN
PUBLIC HEALTH PRINCIPAL

WIND UP



US AND THEM?


Quote from 1993, TV Arts:

“Television has been responsible for more people visiting museums and art galleries and becoming interested in the Arts than anything else.....ordinary people usually don’t relate to the Arts”.



MATARASSO, 1996

“....this confirms the suspicions of those who, seduced by their own supposed rigorous approach to evaluation, argue that cultural activity is essentially frivolous.



MATARASSO CONTINUES.....

.....The undisguised **machismo** which divides indicators into 'hard' and 'soft' finds its prejudices confirmed by these arguments

BELIEVE



HOW DO WE DEFINE ART?

“Public health is the science and art of preventing disease, prolonging life and promoting health”



AND TODAY?

- Imagine this-a group of arts people sitting in meetings with The Commissioners.....
 - *Top down, opaque, disempowering, master-servant relationship*
 - If only they could understand us
 - *Good ideas are not an artefact of hierarchy*
 - So much jargon-so many acronyms
 - *I just don't get it that arts can influence commissioning*
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